

# FLURT

Hello and welcome to your new role as a FLURT Ambassador!

We're sure you're eager to make an impact in your community, but before you do, here are a few things that will help you get started:

## **1. Contact our Director, Amanda**

Before you can begin organizing an event, we want to make sure you're going to feel fully supported in your new role as a FLURT Ambassador. Amanda will hook you up with our private Facebook group so you can become closer to the FLURT community, meet FLURTs around the world and communicate with our team members about the work you want to do. You can email her at [amanda@flurtmag.com](mailto:amanda@flurtmag.com).

## **2. Start a FLURT Meet Up**

A FLURT meet up is a great way to start a dialogue about issues that matter to you, as well as a way to make friends who share the same interests. When you decide you want to start a FLURT meet up in your city, let Amanda know and she'll make sure you have everything you need to make the event a success – including helping create promotional materials like posters, promoting the event through the website and helping you with any issues along the way. She'll make sure you're prepared so you can go into the meet up feeling ready and confident.

## **3. Decide What Your Meet Up Will Be About**

FLURT meet ups can be anything from casual chats in a coffeehouse to documentary screenings at your house to fundraising events in a hall. Since FLURT is 100% volunteer based, you're welcome to start a party to help keep our magazine going, or partner with another organization you want to help support. We have t-shirts and other merch found on our website that you can buy to create a team atmosphere, as well as posters and stickers available to download on the 'Be A FLURT Ambassador' page that you can put up in your city with friends.

## **4. Promote Your Event**

We want to help you get the word out about your meet up, so be sure to make a Facebook event to see everyone who's RVSPing. We'll link to your Facebook event when we promote it on our website and social media, including Facebook, Twitter and Tumblr. We can also help you design promotional materials like posters to put up around your community, as well as help you get email addresses to contact organizations or the media to talk more about your upcoming event.

## **5. Tell Us Your Ideas**

We're so excited you want to start a dialogue about issues that matter to you, whether it's LGBTQIA issues, Black Lives Matter, global warming or something equally as pressing. As a FLURT Ambassador, we want to hear any ideas you have that could make FLURT better – whether it's about the website, the magazine or the community – so don't hesitate to email Amanda or comment in the private Facebook group once you're set up. FLURT is here to give you a platform for your voice, and it's that voice that keeps FLURT going.

Looking forward to getting started!

Love,  
The FLURT Team